



SPENCER HALE

ILLUSTRATOR / DESIGNER / FILMMAKER



spencerhale.com



@spencerhalefire

Looking for a job in creative design. Over 15 years of experience solving problems through creative skills in illustration, graphic design, and film production. Received multiple international awards for videos and published illustrations in several issues of a large national youth magazine. As a member of the Information and Communications Services department of the Church of Jesus Christ of Latter-Day Saints, improved communications and increased employee morale.

ACCOMPLISHMENTS

- Adobe Creative Suite expert, especially Illustrator, Premiere, and Photoshop. Using these skills, created and managed content for a digital sign, improving communication to employees; created motivational and energizing videos for the workforce; and produced professional, eye-catching graphics for web and print.
- Used visual design and writing skills to effectively market a large industry event. We saw a large increase in presentation submissions and attendee registration.
- Working with company leadership, developed and helped govern a visual style guide, that brought greater consistency and stronger professional image to messaging and design.
- Strong leader and self-starter. Created and ran a successful wedding & event video production company, and served as president of a state-wide association of video professionals
- Impactful social media manager. Increased engagement and review of my illustrations and designs resulting in improved traffic to website.
- Earned several awards for my wedding videos, and helped a software development team win a large industry award through an engaging story-driven presentation video.

SKILLS

ADOBE CREATIVE SUITE
WEB & PRINT DESIGN

VIDEO PRODUCTION
ILLUSTRATION

PHOTOGRAPHY
SOCIAL MEDIA

DIGITAL PAINTING
MOTION GRAPHICS

PROFESSIONAL EXPERIENCE

Freelance Illustrator 2017 - Present

Graphic Designer 2016 - 2019

The Church of Jesus Christ of Latter-day Saints - Riverton, UT

Event Filmmaker / Owner 2003 - Present

Giant Brothers Films - Eagle Mountain, UT

EDUCATION

Utah Valley University - Art & Visual Communications / Illustration